

FALL 1954
SPRING 1955

Garden Grandeur



© 1954

NEW HYBRID TEA ROSE, LEMON CHIFFON (Plant Pat. 1241)

ARP ROSES, INC. P. O. Box 178 TYLER, TEXAS



Three Newest

ALL-AMERICA

Tiffany (Plant Pat. App. for)

Each \$3.00, 3 for \$7.95

A luscious new hybrid tea with long buds of deep pink shaded yellow at base, opening to phlox-pink blooms. Perfectly formed, double and high centered, the flowers last exceptionally well and are very fragrant. Petals are of heavy texture. Upright and vigorous in growth.



COVER ROSE *Lemon Chiffon*

(Plant Pat. 1241) Each \$2.50, 3 for \$6.60, ppd.

New Arp rose Lemon Chiffon is a bushy, compact, early-flowering hybrid tea resulting from a cross of two widely disseminated and popular yellow roses, Soeur Therese and Golden Dawn.

Hybridized by Swim of Armstrong Nurseries, presented in engravings by McFarland Press, Lemon Chiffon is herewith introduced to American gardens by Arp Roses, Inc. It will retain its rich yellow color and continue flowering abundantly through summer heat.

Fragrance, rare in yellow roses, is admirably strong and spicy. Long pointed buds, usually borne singly, open to 3½ to 4¼-inch, solid yellow flowers.

GUARANTEE

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1955, and Arp will replace FREE.

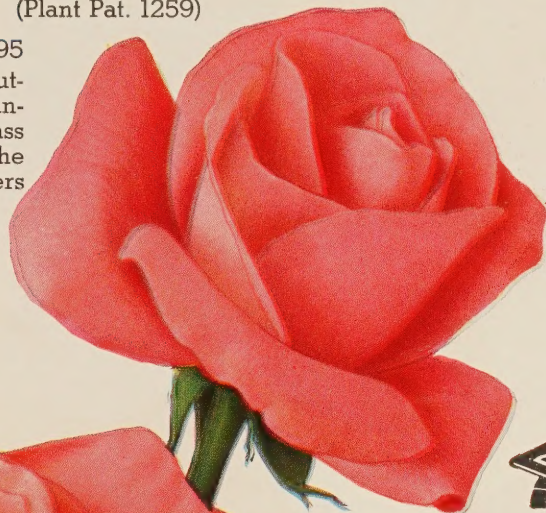
American Rose Queens

ROSE SELECTIONS FOR 1955

Queen Elizabeth (Plant Pat. 1259)

Each \$3.00, 3 for \$7.95

This glorious new rose is so outstanding that it forced the announcement of a whole new class of roses—the grandiflora. The carmine-rose to dawn-pink flowers combine the magnificent qualities of hybrid teas with the sturdy, free-flowering habit of floribundas. Glossy, dark foliage clothes the tall plant to the ground. Long, almost thornless stems carry the fragrant blooms both singly and in clusters.



Another new Queen, Joanne Miller of Tyler, reigns over the 1954 Texas Rose Festival.



Jimmy Cricket

(Plant Pat. App. for)

Each \$2.50, 3 for \$6.60

A jolly new floribunda with masses of tangerine-red buds, becoming coral-orange as they open. The color never

is unpleasant. A constant bloomer and healthy grower about 4 feet tall, ideal for hedges.

COLLECTION No. 1

ONE EACH OF ALL 3 WINNERS

(\$8.50 value) **\$7.75** Post-paid





SELECTED *All-*



PEACE ©

PEACE. (Plant Pat. 591)

Each \$2.50, 3 for \$6.60

Truly enormous in size, with a strong plant to match. Enchanting pale yellow flowers with an edging of pink that gradually flushes the whole bloom. The rose of roses!



1953 Festival Queen Sally Kay beautifully climaxed the great Parade of Roses.



1952 Queen Carol Ellison, royally gowned, charmed the crowds in annual floral parade.

MIRANDY. (Plant Pat. 632)

Each \$2.25, 3 for \$6.00

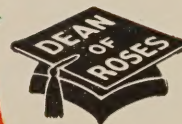
The big buds are deep, rich dark red with black shadings, opening to gorgeous chrysanthemum-red. It has a penetrating fragrance. The plant is strong, with heavy stout stems.



MIRANDY



MOJAVE



MOJAVE. (Plant Pat. 1176)

Each \$2.75, 3 for \$7.20

All the warm tints of a desert sunset are combined in this prize-winning hybrid tea—glowing apricot-orange, nasturtium-red, scarlet and vermilion. Slender buds and double, fragrant flowers. It blooms from early spring to late fall and is perfect for cutting. Another new rose from the hands of Herbert C. Swim of California. It is a descendant of Charlotte Armstrong.

COLLECTION No. 2

1 each of the 3 Roses illustrated on this page (\$7.50 value)

FOR ONLY **\$6.75** Postpaid



Time GREATS

HELEN TRAUBEL. (Plant Pat. 1028)

Each \$2.50, 3 for \$6.60

Sometimes lively pink but more often with lovely apricot tints, depending on the weather. This is a 5 to 6-inch flower with high center, spreading out as it opens. Buds are long and slim. Very free flowering and dependable, it will be a favorite no matter what other roses you plant.

COLLECTION No. 3

1 each of all the 3 Roses illustrated on this page (\$7.25 value)

FOR ONLY **\$6.50** Postpaid

2 each of all **6** Roses illustrated on these pages **A TERRIFIC DOZEN**

(\$29.50 VALUE)

FOR ONLY **\$25.75** Postpaid



HELEN TRAUBEL

CHRYSLER IMPERIAL
(Plant Pat. 1167)

Each \$2.50, 3 for \$6.60

You will want Chrysler Imperial for its smashing, rich crimson color. It has oxblood-red overtones and lustrous garnet in the depths of the bloom. The long, slender buds and large, high-centered blooms are equally appealing. Sturdy stems carry the flowers on a well-knit, dark-foliaged plant.



CHRYSLER IMPERIAL

CHARLOTTE ARMSTRONG. (Plant Pat. 455)

Each \$2.25, 3 for \$6.00

One of the finest roses, ranking among the top varieties of all time. Magnificent open blooms of vivid cerise; lovely long, carmine-red buds. This plant will become one of the largest in the rose garden, usually producing its flowers singly and always on long cutting stems.



CHARLOTTE ARMSTRONG

First Time

IN ARP CATALOG



PRESIDENT EISENHOWER. (Plant Pat. 1217)
Each \$2.50, 3 for \$6.60
Medium red in color; charming and dependable. Has 5-inch flowers with 35 to 40 petals and sweet old-time scent. Heavy canes 3 feet tall.



SLEIGH BELLS. (Plant Pat. 1004) Each \$2.00, 3 for \$5.25
A very fragrant new white rose with creamy center. Large, double, open flower. Vigorous plant to 4 feet tall, blooming profusely.

SUN VALLEY. (Plant Pat. 1135)
Each \$2.50, 3 for \$6.60
Warm golden yellow, with strong spicy fragrance. Ovoid in the bud, opening to a double flower 4 to 5 inches in diameter. Leathery, light green foliage.



ROUNDELAY



SUN VALLEY

ROUNDELAY. (Plant Pat. 1280) Each \$3.00, 3 for \$7.95
One of the most distinctive red roses in years. Delightful form at all stages, from the fine buds to the neat open blooms. Long lasting; intensely fragrant.



COLLECTION No. 5

1 each of the 4 Roses
illustrated on this page
(\$10.00 value)

FOR ONLY
\$8.95
POSTPAID

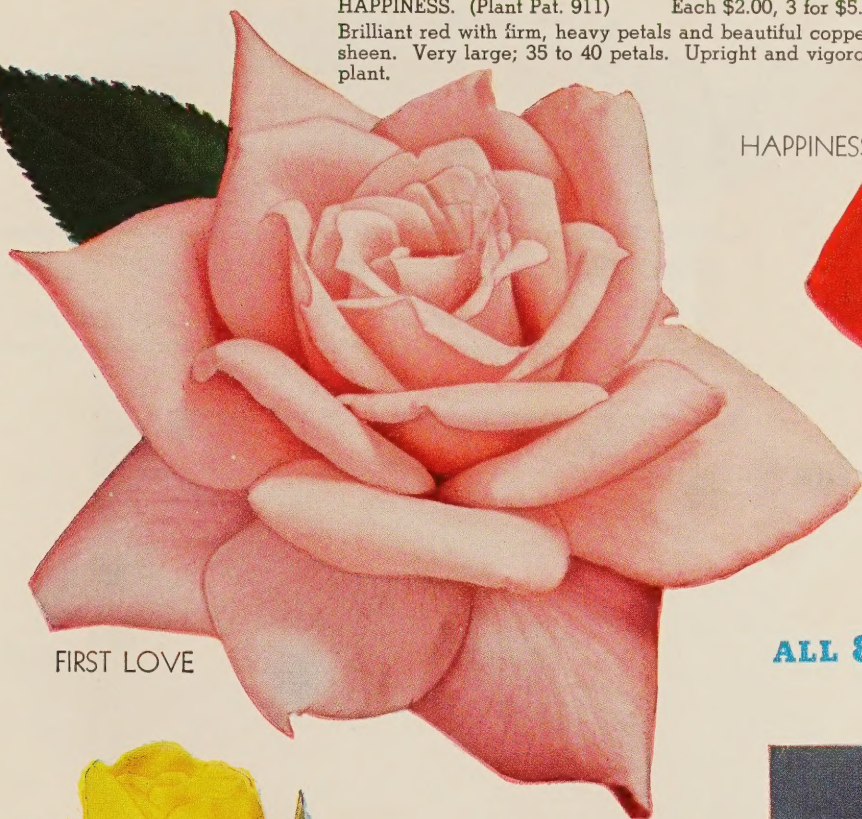
Queens OF RECENT SHOWS

HAPPINESS. (Plant Pat. 911) Each \$2.00, 3 for \$5.25
Brilliant red with firm, heavy petals and beautiful coppery sheen. Very large; 35 to 40 petals. Upright and vigorous plant.

HAPPINESS



FIRST LOVE



**ALL 8 ILLUSTRATED ON THESE PAGES
DELIVERED IN U.S. \$16.75**

FIRST LOVE. (Plant Pat. 921)
Each \$2.25, 3 for \$6.00

Urn-shaped, long and slender, the rose to dawn-pink buds stand erect on good stems. Vigorous and disease resistant.

BUCCANEER. (Plant Pat. 1119)
Each \$2.75, 3 for \$7.20

A new rose of good lemon-yellow color. The urn-shaped buds develop into cupped blooms with about 35 petals. Tea fragrance. Dark, leathery foliage.

BUCCANEER



©

REX ANDERSON. (Plant Pat. 335) Each \$1.75, 3 for \$4.65
Delicate ivory-white, perfectly formed and slow opening. The fully double flowers may be grown to enormous size by disbudding. Free and vigorous growth.

COLLECTION No. 6

1 each of the 4 Roses
illustrated on this page
(\$8.75 value)

FOR ONLY
\$7.95
POSTPAID

Still Producing—

Collection No. 7

1 EACH of the 5 ROSES ILLUSTRATED
ON THIS PAGE

\$6.95 Value

For Only **\$5.95**
Postpaid

ONE GREAT BUSH OF EACH BIG ROSE

Delivered anywhere in the U. S., heavy grade,

CONDESA DE SASTAGO. Large, fragrant bicolor. Very bushy, healthy and free flowering. Each \$1.25, 3 for \$3.15.



ECLIPSE. Elegant streamlined buds make perfect boutonnieres. Dark, glossy foliage. Each \$1.75, 3 for \$4.65.

TEXAS CENTENNIAL. A large, robust plant with long-stemmed blooms. Brick-red, turning dark pink. Each \$1.50, 3 for \$3.90.



FRAU KARL DRUSCHKI. Over fifty years old and still going strong! It must be good! Purest white. Blooms in June. Each \$1.10, 3 for \$3.00.



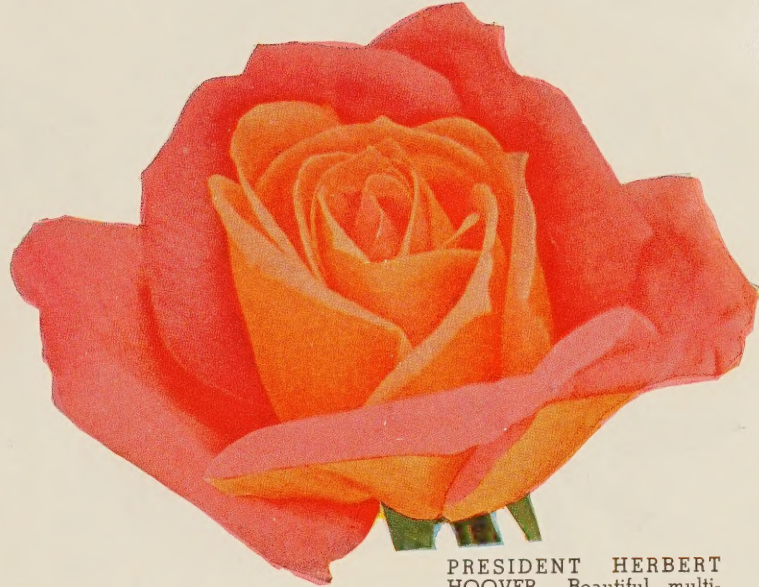
ETOILE DE HOLLANDE. Another of the older roses, still among the best bright reds. Fragrant. Each \$1.35, 3 for \$3.40.

-IN ABUNDANCE

Collection No. 8

1 EACH of the 5 ROSES ILLUSTRATED
ON THIS PAGE **\$5.25**
\$6.45 Value For Only Postpaid

PICTURED, BOTH COLLECTIONS
guaranteed to bloom **\$10.50**



PRESIDENT HERBERT HOOVER. Beautiful multi-color on very long, sturdy stems. Richly scented; free blooming. Each \$1.35, 3 for \$3.40.

LUXEMBOURG. Large, high-centered rose doing especially well in the South. Rich coppery yellow. Each \$1.25, 3 for \$3.15.



LUXEMBOURG

POINSETTIA. Free blooming; brilliant red. Long, pointed buds. Makes an excellent cut flower. Each \$1.25, 3 for \$3.15.

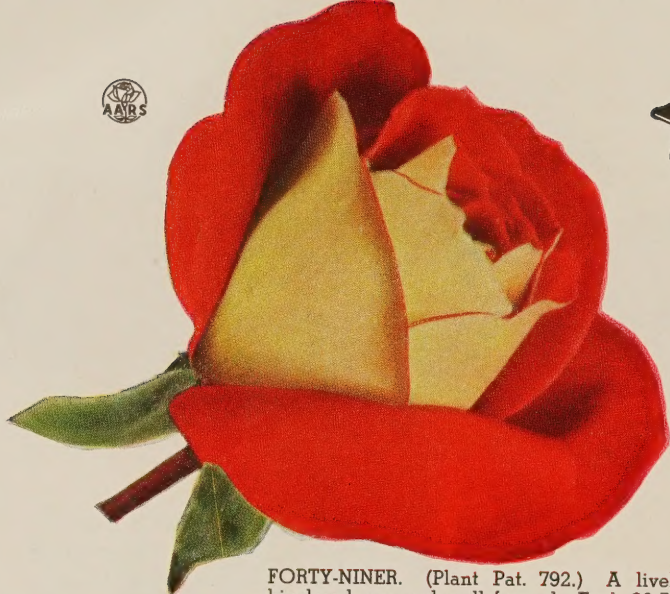


EDITOR McFARLAND. Very long-lasting, clear bright pink. Healthy, floriferous plant. Each \$1.25, 3 for \$3.15.

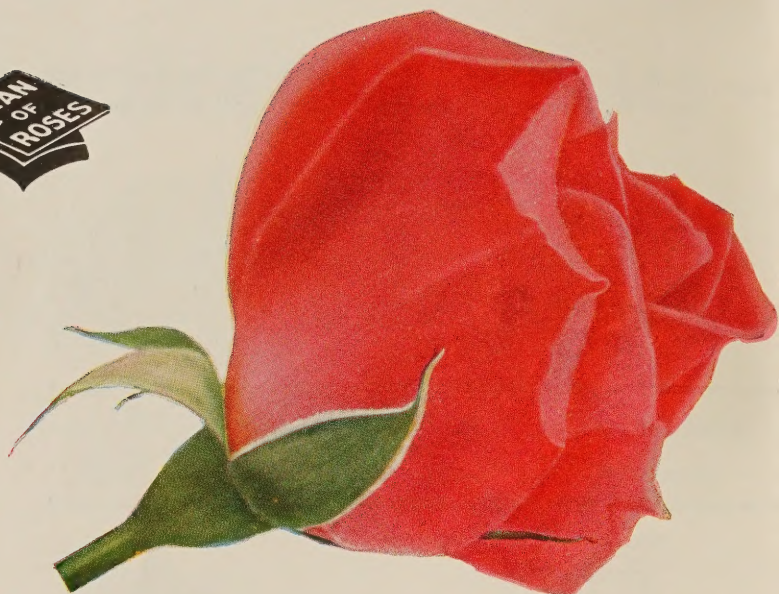


ROUGE MALLERIN. Damask fragrance and brilliant red flowers. A best seller with us. Each \$1.35, 3 for \$3.40.





FORTY-NINER. (Plant Pat. 792.) A lively bicolor; large and well formed. Each \$2.50, 3 for \$6.60.



SHOW GIRL. (Plant Pat. 646.) Exquisite form and color. Lovely buds, perfect for cutting. Each \$2.00, 3 for \$5.25.

Prize Roses OF



LOWELL THOMAS. (Plant Pat. 595.) A vibrant chrome-yellow, with elusive fragrance. Well-shaped buds. Strong grower with good foliage and stiff stems. Each \$2.00, 3 for \$5.25.

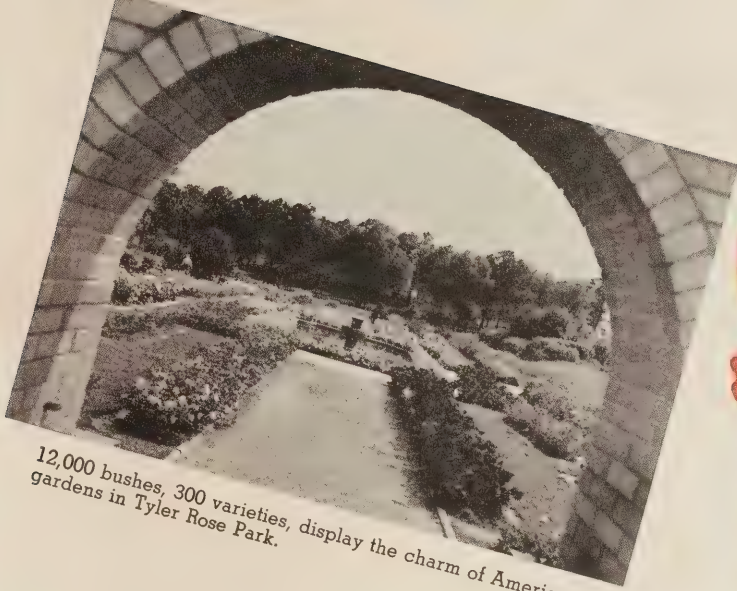


BLANCHE MALLERIN. (Plant Pat. 594.) A satiny sheen distinguishes this snowy white rose. Each \$2.00, 3 for \$5.25.



NEW YORKER. (Plant Pat. 823.) Clear deep red with fine lasting qualities. Bud of good texture, with raspberry scent. Hardy and healthy. Each \$2.00, 3 for \$5.25.





12,000 bushes, 300 varieties, display the charm of American gardens in Tyler Rose Park.

LASTING FAVOR

COLLECTION No. 9

Delivered, Guaranteed for

1 each of the 9 Roses
illustrated on these pages

\$16.45

FRED HOWARD. (Plant Pat. 1006.) Large and very full. Blooms freely. Each \$2.50, 3 for \$6.60.



FRED HOWARD



SUZON LOTTHE. (Plant Pat. 934.) Pearl-pink with lovely sheen. Delightful fragrance. Very double. Each \$2.00, 3 for \$5.25.



MISSION BELLS. (Plant Pat. 923.) Shrimp-pink. Large; fragrant. Coppery foliage. Each \$2.00, 3 for \$5.25.



©

RUBAIYAT. (Plant Pat. 758.) Luxuriant grower and profuse bloomer. Each \$1.75, 3 for \$4.65.

ARP'S 1955 GARDEN COLLECTION

Every Rose a Name to Remember

Here is a very fine collection of garden roses made up especially for the beginner who comes to us with the request, "You choose for me." These are standard varieties of hybrid teas, known, grown and loved by thousands of rose growers for many years. Their worth alone is what keeps them on the market. All are 2-year-old, field-grown, heavy and full-rooted specimens. This is a group well balanced in color and sure to form a splendid basis for any rose garden.

**The Entire
Garden Collection
All 10 illustrated**

... anywhere in the
United States,
guaranteed to bloom

**FOR ONLY
\$10.50**

COLLECTION No. 4-A

1 each of the 5 roses illustrated
on this page (\$5.90 value)

FOR ONLY \$5.25 Postpaid

COLLECTION No. 4-B

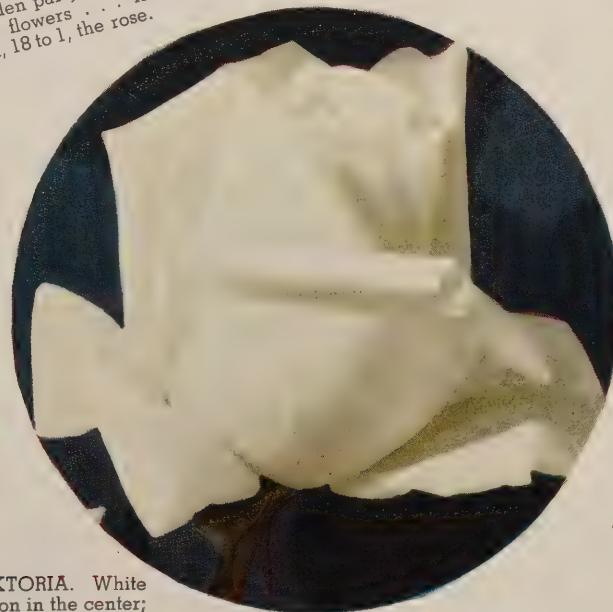
1 each of the 5 roses illustrated
on this page (\$6.60 value)

FOR ONLY \$5.95 Postpaid

GOLDEN CHARM. A bright rose
drenched with sweet perfume. Long-
lasting flowers on splendid bushes.
Each \$1.10, 3 for \$3.00.



Royal garden party is captivated by the
queen of flowers . . . favorite of all
the world, 18 to 1, the rose.



K. A. VIKTORIA. White
tinged lemon in the center;
fragrant. Fine for cutting.
Each \$1.25, 3 for \$3.15.

BLAZE, CLIMBER. A mantle of bright scarlet covers this wonder-
ful climber in June and repeatedly through the summer. Each
\$1.35, 3 for \$3.40.



BETTER TIMES. A top favorite
with both florists and outdoor
gardeners. Prized for its color
and long stems. Each \$1.50,
3 for \$3.90.



SOEUR THERESE. Rich
daffodil-yellow—one of the
best in its color. De-
serves wide planting. Each
\$1.25, 3 for \$3.15.

THE DOCTOR. Huge pink
flowers of exhibition quality.
Enter it in your next show
Each \$1.25, 3 for \$3.15.



TALISMAN. The best-known
multicolor. Each \$1.10, 3 for
\$3.00.



RED RADIANCE.
The perfect companion
for Radiance. Each
\$1.10, 3 for \$3.00.

CHARLES MALLERIN.
(Plant Pat. 933.) Ex-
quisite dark velvety sheen.
Very fragrant. Each
\$2.50, 3 for \$6.60.

HYBRID TEAS

Four out of Five Name

COLLECTION No. 10

1 EACH OF THE 9 ROSES
ILLUSTRATED
ON THESE PAGES

FOR **\$16.45**

Delivered anywhere in the U. S.



GOLDEN SCEPTER. (Plant Pat. 910.) Unfading golden yellow flower of delicate form. Very free blooming. Each \$2.00, 3 for \$5.25.



DIAMOND JUBILEE
(Plant Pat. 824.)

Warm buff-pink—un-
usual and pleas-
ing. Each \$2.00,
3 for \$5.25.

ENCHANTMENT. (Plant Pat. 737.) An enormous beauty with long-lasting, peach-pink flowers. Vigorous and upright. Each \$2.00, 3 for \$5.25.



SAN FERNANDO. (Plant Pat. 785.) Beautiful form; heady perfume. Each \$1.75, 3 for \$4.65.

OF DISTINCTION

Roses, the World's Favorite Flower



Two-year trials of All-America Rose Selections entries are scored by impartial judges at Tulsa, Okla., Lafayette, La., and Tyler, Tex. Beauty loves beauty, here at the garden of Mr. and Mrs. L. A. Slick Dean.

SYMPHONIE. (Plant Pat. 958.) Silvery tints and carmine veins shine through the deep rich pink. Immense. Each \$2.00, 3 for \$5.25.



ZULU QUEEN. (Plant Pat. 363.) Among the "blackest" of dark red roses. Never burns in the sun. Each \$2.50, 3 for \$6.60.

NOCTURNE. (Plant Pat. 713.) Very strong, upright and floriferous. Large, richly textured petals; fragrant. Each \$2.00, 3 for \$5.25.



KATHERINE T. MARSHALL. (Plant Pat. 607.) A warm, friendly color. Slow-opening buds on very strong stems. A real acquisition for any garden. Each \$1.75, 3 for \$4.65.



©



Newer FLORIBUNDA

COLLECTION No. 11

1 each of the 3 roses illustrated
on this page (\$6.75 value)

for only... **\$5.95**
POSTPAID



EMBERS

ORANGE SWEETHEART

©

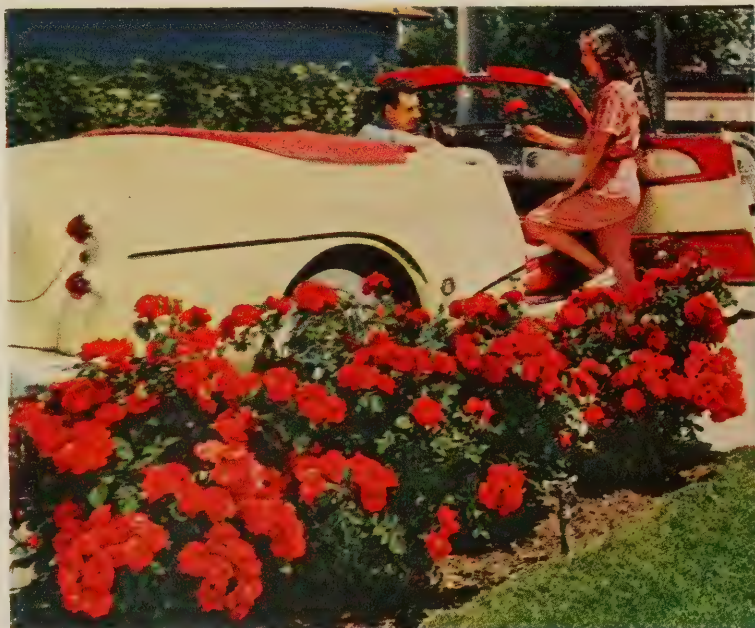
EMBERS. (Plant Pat. 1178.) Brilliant scarlet in warm weather, aging darker; very dark red in spring. Bushy, compact 3 to 3½ feet tall. Not a mass-blooming type but it gives plenty of color all season. Each \$2.25, 3 for \$6.00, doz. \$24.00, 25 for \$45.00.

ORANGE SWEETHEART. (Plant Pat. 1155.) Orange-pink clusters freely produced. Flowers semi-double, nicely shaped. Grows 1½ to 2 feet high. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.

REDCAP. (Plant Pat. App. for.) Clusters of fiery red bloom, large for a floribunda. Grows upright the first season but is likely to be more spreading the second year. Each \$2.50, 3 for \$6.60, doz. \$26.40, 25 for \$50.00.



Beauty attracts beauty. Does your pool need Roses? Water, flowers and live charm... perfect subject for color photography.



REDCAP

Mass-Blooming ROSES



COLLECTION No. 12

1 each of the 3 roses illustrated
on this page (\$6.00 value)

for only... **\$5.45**
POSTPAID

JIMINY CRICKET. (Plant Pat. App. for.) This is the newest All-America winner among the floribundas. The dashing color makes it welcome either indoors or out, all season long. Each \$2.50, 3 for \$6.60, doz. \$26.40, 25 for \$50.00.

MA PERKINS. (Plant Pat. 1143.) Dainty buds like medium-sized hybrid teas. The color is delicate coral-pink, shaded red in the bud. Healthy and hardy. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.

SUMMER SNOW. (Plant Pat. 416.) Banks of snowy white from early spring on. The double flowers are carried in great sprays that enhance any planting. Each \$1.50, 3 for \$3.90, doz. \$15.60, 25 for \$30.00.

*All-America Winner
for 1955*



JIMINY CRICKET



MA PERKINS



SUMMER SNOW



GARDEN TREND: *Solid Color, Spring*



© LAVENDER PINOCCHIO. (Plant Pat. 947.) Looking for a color completely new and different? This one is smoky pink-lavender. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.

COLLECTION No. 13

1 each of the 4 roses
illustrated on this page
(\$7.25 value)

for only ... **\$6.45**
POSTPAID



© GERANIUM RED. (Plant Pat. 811.) In looks and scent it will remind you of a red geranium. Each \$1.75, 3 for \$4.65, doz. \$18.60, 25 for \$35.00.



© VOGUE. (Plant Pat. 926.) A real sweetheart of a rose, with flowers of intense cherry-coral. Blooms freely; grows 3 feet tall. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.



© GOLDLOCKS. (Plant Pat. 672.) True golden yellow, opening slowly and gracefully. Fine for any use. Each \$1.50, 3 for \$3.90, doz. \$15.60, 25 for \$30.00.

'til Frost

COLLECTION

No. 14

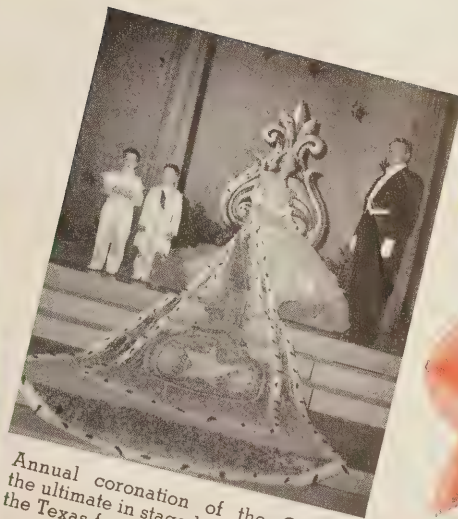
1 each of the
4 roses illustrated
on this page

(\$7.25 value)

for only...

\$6.45

POSTPAID



Annual coronation of the Queen, the ultimate in staged splendor, opens the Texas festival.



FASHION. (Plant Pat. 789.) Elegant buds for miniature arrangements. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.



MASQUERADE. (Plant Pat. 975.) Each bloom cluster has flowers in the colors shown here—all at one time. Extremely floriferous. Each \$2.00, 3 for \$5.25, doz. \$21.00, 25 for \$40.00.



PINKIE. (Plant Pat. 712.) Dainty buds with artistic appeal. Each \$1.75, 3 for \$4.65, doz. \$18.60, 25 for \$35.00.

RED PINOCCHIO. (Plant Pat. 812.) Attractive satiny carmine, with nice fragrance. Among the top floribundas. Each \$1.50, 3 for \$3.90, doz. \$15.60, 25 for \$30.00.





DR. J. H. NICOLAS. (Plant Pat. 457.) Big, full flowers with rich fragrance, borne repeatedly through the summer. Each \$2.00, 3 for \$5.25.

CLIMBING GOLDBLOCKS. (Plant Pat. 1090.) Flowers just like the bush form, making a colorful display. Each \$2.50, 3 for \$6.60.

COLLECTION No. 15

1 EACH OF THE 3 ROSES
ILLUSTRATED ON THIS PAGE

FOR ONLY

\$6.75
Postpaid

\$7.50 Value

Sturdy CLIMB

ALL 6 DELIVERED IN U. S.



CLIMBING CHARLOTTE ARMSTRONG. (Plant Pat. 523.) Long buds on a fine climbing plant. Each \$3.00, 3 for \$7.95.

CLIMBING GOLDBLOCKS



ING ROSES

FOR ONLY.. \$12.95



HIGH NOON. (Plant Pat. 704.) Especially good on the Pacific Coast and in the South. Does well against a post and blooms all season. Each \$2.50, 3 for \$6.60.

DREAM GIRL



CLIMBING CRIMSON GLORY. (Plant Pat. 736.) Rich in color and fragrance. Well worth a spot in any garden. Each \$2.50, 3 for \$6.60.

DREAM GIRL. (Plant Pat. 643.) Spicily fragrant, slowly opening buds. Puts on a splendid show from early June through the summer. Each \$2.25, 3 for \$6.00.

COLLECTION No. 16

1 EACH OF THE 3 ROSES
ILLUSTRATED ON THIS PAGE

FOR ONLY **\$6.45**
Postpaid

\$7.25 Value

Breathtaking Spectacle

CLIMBERS



**ALL 6
Giant Climbers
for \$6.50
ORDER TODAY!**



CLIMBING TALISMAN

CLIMBING TALISMAN. Very striking on a fence or trellis. Vigorous grower with long-stemmed buds and flowers. Each \$1.25, 3 for \$3.15.

PAUL'S SCARLET CLIMBER. A gorgeous mass of spring color. Flexible canes are easily tied to a fence, pergola or post. Each \$1.10, 3 for \$3.00.

CLIMBING ETOILE DE HOLLANDE. Some of the loveliest red buds and open flowers are produced on this big, strong-growing plant. Each \$1.35, 3 for \$3.40.



PAUL'S SCARLET CLIMBER



CLIMBING ETOILE DE HOLLANDE

COLLECTION No. 17 \$3.25

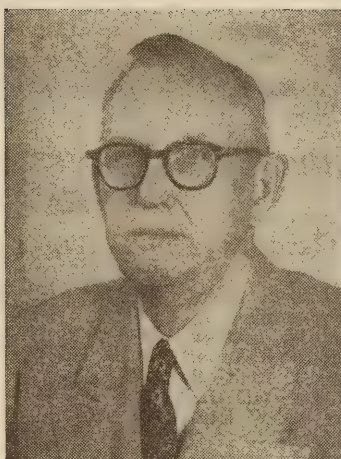
1 each of the 3 roses illustrated on this page
(\$3.70 value)

for only...

POSTPAID



L. A. SLICK DEAN, PRODUCTION



L. B. DEAN, FOUNDER



CLARK KIDD, SALES

Another "first" for the 1955 Arp catalog . . . Arp owners meet the public. For better rose nursery service to southwestern gardeners seeking dependability, enlightened, accurate and prompt handling of quality rosebush orders, these men have undertaken responsibility for delivering, with life insurance, the finest roses of proved varieties.

ROSE VARIETIES NOT ILLUSTRATED—1954-1955

Order These Wonderful Roses, Same High Quality as Those Pictured

RED

- AMERICAN BEAUTY.** Large, full, fragrant, crimson. Each \$1.35, 3 for \$3.40.
AMI QUINARD. Dark velvety red. Vigorous. Each \$1.25, 3 for \$3.15.
BRAVO. (Plant Pat. 983) Brilliant cardinal-red, lasting well. Each \$2.25, 3 for \$6.00.
CHRISTOPHER STONE. Crimson-scarlet; spicy perfume. Each \$1.35, 3 for \$3.40.
FANDANGO. (Plant Pat. 894) Scarlet. Early, free bloomer. Each \$2.00, 3 for \$5.25.
GRENOBLE. Large, double, clear scarlet. Very sturdy. Each \$1.25, 3 for \$3.15.

YELLOW

- JOANNA HILL.** Clear yellow with orange-yellow heart. Each \$1.35, 3 for \$3.40.
MCGREDY'S YELLOW. Soft clear yellow. Strong grower. Each \$1.35, 3 for \$3.40.
MRS. P. S. DU PONT. Deep golden yellow with reddish gold buds; fragrant. Vigorous; dark foliage. Each \$1.25, 3 for \$3.15.
SUTTER'S GOLD. (Plant Pat. 885) Golden orange. Each \$2.25, 3 for \$6.00.

WHITE

- CALEDONIA.** High-centered, white blooms. Free flowering. Each \$1.25, 3 for \$3.15.
KONIGIN LUISE. Milk-white. Splendid healthy plant. Each \$1.25, 3 for \$3.15.
WHITE BRIARCLIFF. Pure clean white. Refreshing, cool fragrance. Extremely heavy bloomer. Each \$1.50, 3 for \$3.90.

PINK

- BETTY UPRICHARD.** Large, salmon-pink; spicy fragrance. Each \$1.25, 3 for \$3.15.
BRIARCLIFF. Large, perfectly formed, deep rose-pink, lighter on the outer petals. Each \$1.25, 3 for \$3.15.
DAINTY BESS. A charming single shell-pink rose with only 6 petals; maroon stamens. Each \$1.25, 3 for \$3.15.
MRS. CHARLES BELL. Shell-pink Radiance. Each \$1.25, 3 for \$3.15.
PICTURE. Perfect pink buds and blooms with rich salmon undertone. Heavy petals. Each \$1.35, 3 for \$3.40.
PINK DAWN. Extremely fragrant, fully double, purest pink. Each \$1.35, 3 for \$3.40.

PINK FROST. (Plant Pat. 1269) A huge show rose of solid pink color, boasting strong Damask fragrance. Arp Roses, Inc., proudly presents here for the first time another wonderful creation by Swim of Armstrong's, in California. In bush growth and flower production, Pink Frost is tremendous. Bushy to upright, the plant branches well and reaches 5 feet and up the first season. Freely produces large, ovoid buds, opening to show-stopping, 5-inch pink flowers with 38 to 45 petals. Very long lasting, with winsome fragrance. Limited supply for 1955 gardens prevents featuring in color catalog display this year. But include one Pink Frost in your Arp rose order, and save plenty of space in a prominent spot in your garden for a startling new pink rose that will bloom brightly through summer heat and will amply reward you with fragrant, giant blooms. Each \$2.50, 3 for \$6.60.

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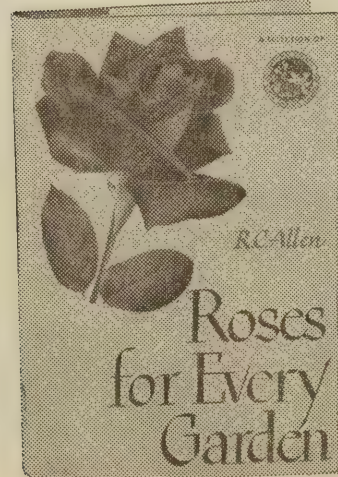
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.....	Chrysler Imperial.....	2.50	6.60	26.40
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.....	Crimson Glory.....	1.50	3.90	15.60
.....	Dainty Bess.....	1.25	3.15	11.75
.....	Diamond Jubilee.....	2.00	5.25	21.00
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.....	Editor McFarland.....	1.25	3.15	11.75
.....	Enchantment.....	2.00	5.25	21.00
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.....	First Love.....	2.25	6.00	24.00
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	Brought forward				\$		FLORIBUNDA					
	Mirandy	\$2.25	\$6.00	\$24.00			Betty Prior	\$1.50	\$3.90	\$15.60	\$30.00	
	Mission Bells	2.00	5.25	21.00			Cecile Brunner	1.50	3.90	15.60	30.00	
	Mojave	2.75	7.20	28.80			Donald Prior	1.50	3.90	15.60	30.00	
	Mrs. Charles Bell	1.25	3.15	11.75			Else Poulsen	1.25	3.15	11.75	22.00	
	Mrs. Pierre S. du Pont	1.25	3.15	11.75			Embers	2.25	6.00	24.00	45.00	
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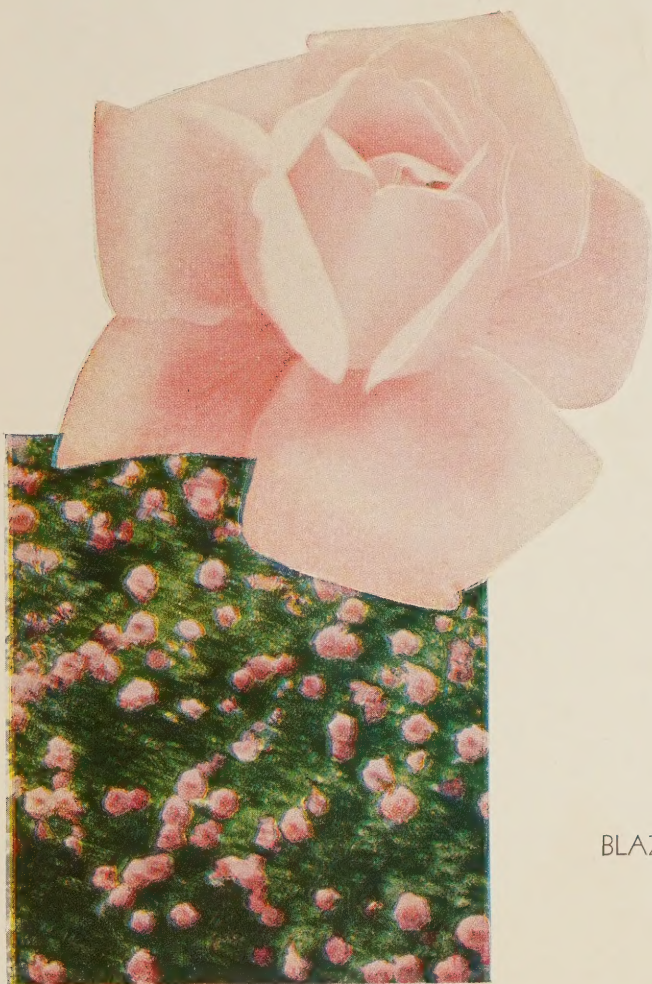
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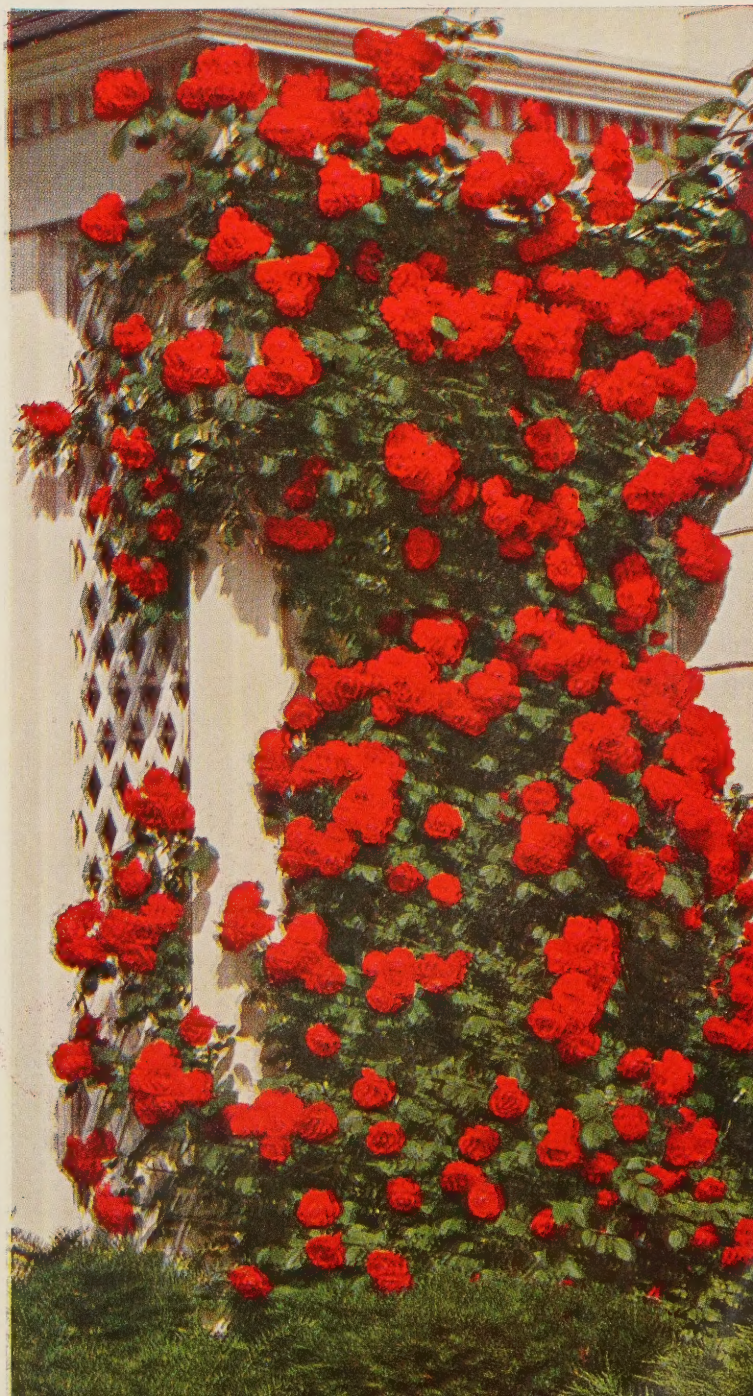


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